



From Politics to Implementation

In cooperation with:



Success factors for sustainability strategies

Developing successfully sustainability strategies

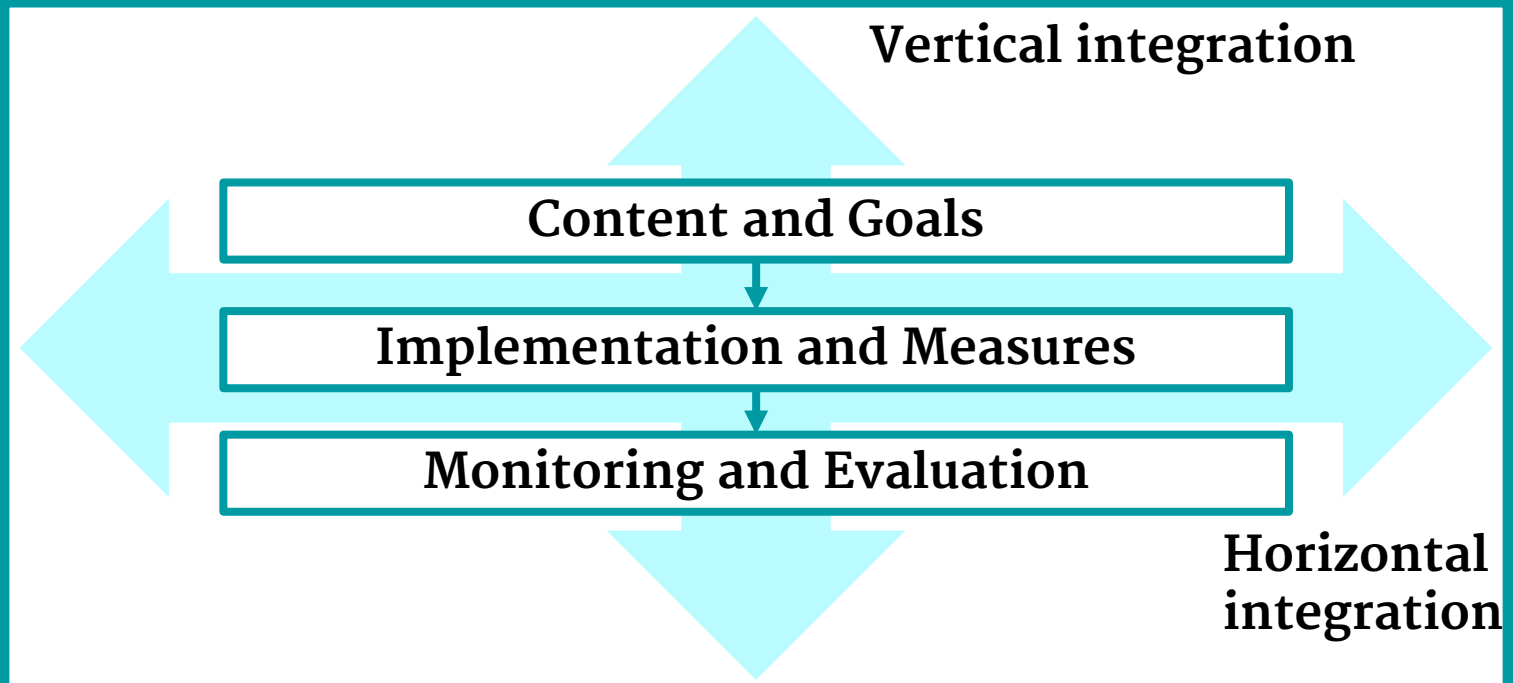
Project of Bertelsmann Foundation, funded by Ministry of Climate Protection, Environment, Agriculture, Nature and Consumer Protection of North Rhine Westphalia

Content and Goal:

1. Identification and analysis of best practices
2. Transfer of Best Practices
3. Evaluation and identification of success factors

Conceptual perspective (1)

Participation

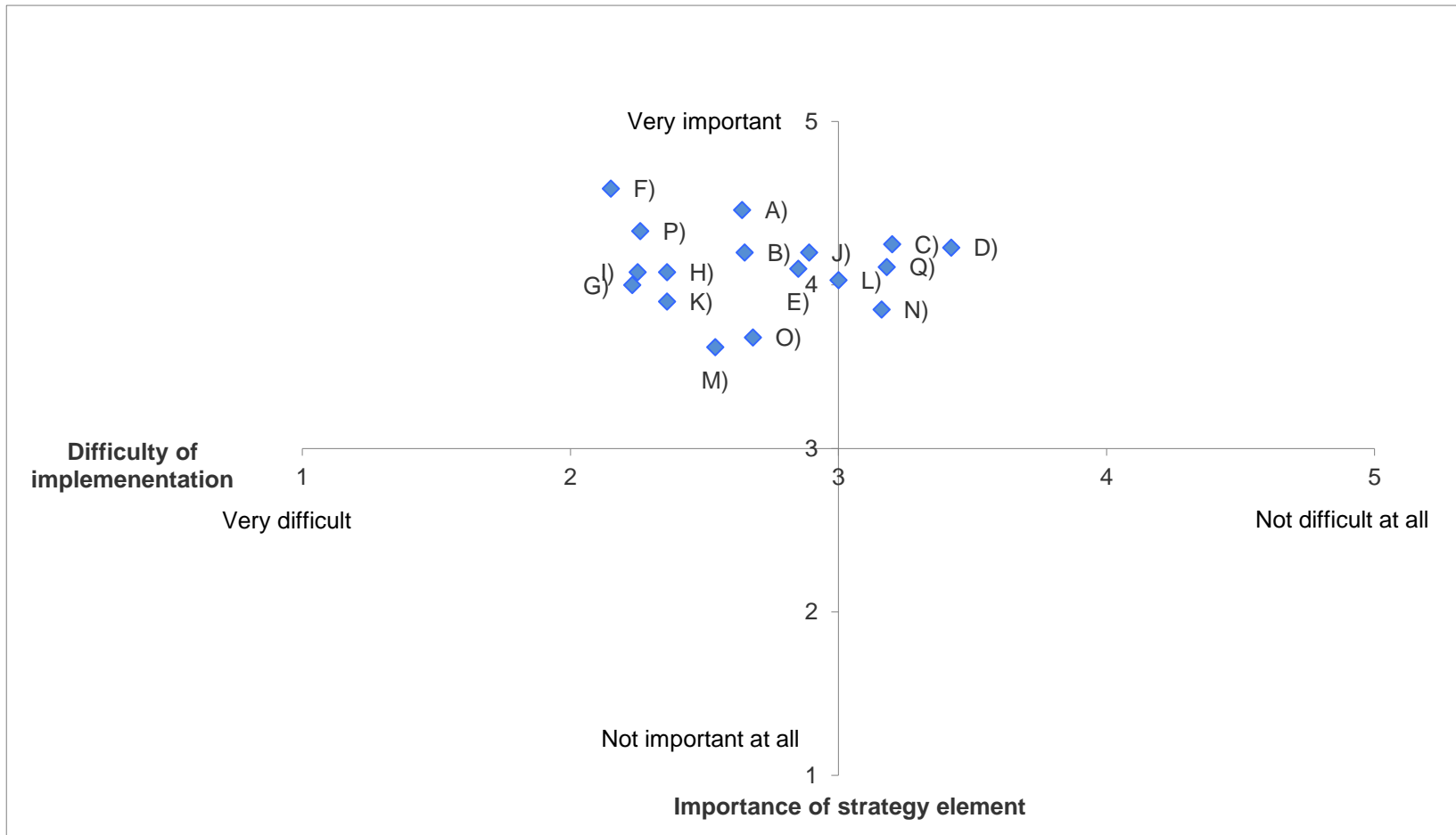


Conceptual perspective (2)

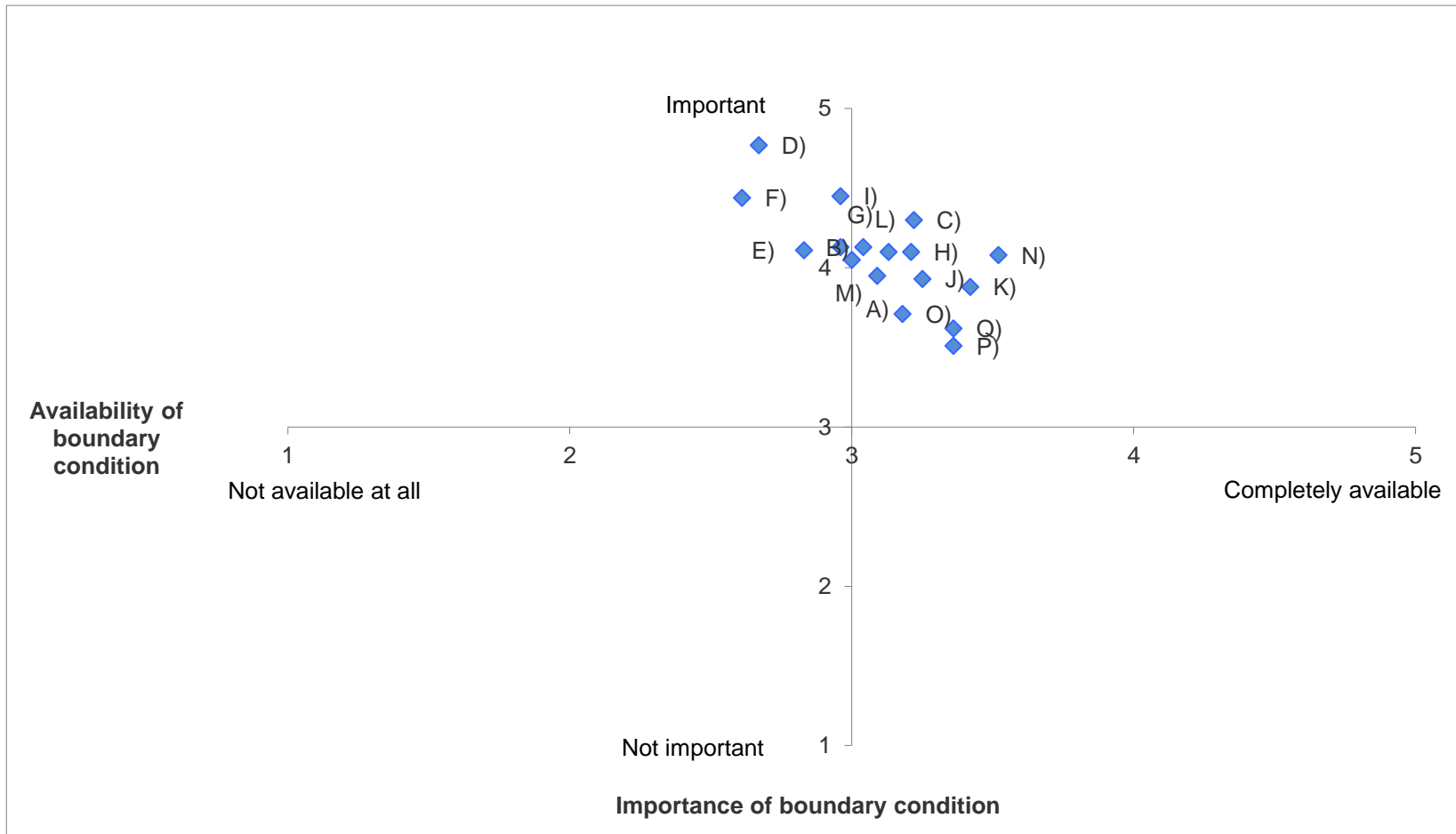
Additional aspects:

1. Strategy in (sustainability) policy-making and motives
2. Underlying conditions: capacities and resources, attitudes, willingness to act, competencies, scope of action in multi-level-/multi-sector-system
3. Transfer of best practices and experiences: institutional, instrumental, sectoral & subnational, national, European, international
4. Conceptual and methodological approaches for transfer and development projects to support sustainability strategies

Key results of evaluation (1): Strategy elements



Key results of evaluation (2): Boundary conditions



Success factors

- Using core elements of sustainability strategies
- Clarifying comprehension and function of (sustainability) strategy in sustainability policy-making
- Shaping boundary conditions and preconditions
- Learning from best practices
- Experimenting with transdisciplinary approaches and methods

Outlook: instrumental, institutional and political-cultural development

Development and implementation of sustainability strategies more than instrumental and institutional (management) task -> approaching systematically value- and interest-based dimensions

Addressing:

- Instrumental factors
- Institutional factors
- Political-cultural factors



[http://www.bertelsmann-stiftung.de/
nachhaltigkeitsstrategien](http://www.bertelsmann-stiftung.de/nachhaltigkeitsstrategien)

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